



La Fiesta de los **VAQUEROS**[®] Tucson Rodeo

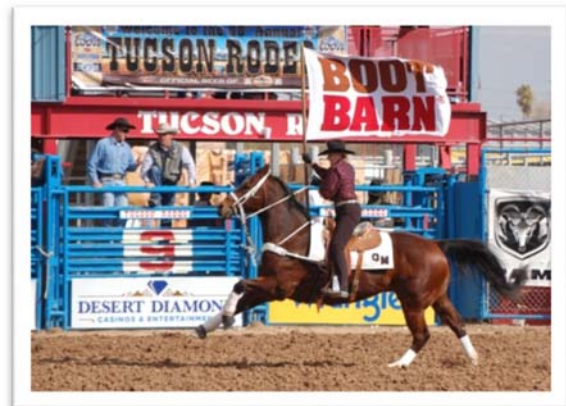


Arena Presence Sponsor \$10,725

- Ten (10) Section B tickets for all performances
- Two (2) arena banners
- Logo/link on our web site
- Full page color ad in rodeo program
- Ten (10) passes to Coors Barn
- Four (4) parking passes
- Thirty (30) second spot on video board; provided by sponsor

Winners Circle Sponsor \$9,625

- *Winner's Circle - contestant with the highest scoring ride or lowest time will ride horse back in the arena behind sponsor flag announced as the sponsor winner circle. Each winner will receive \$100 cash bonus.*
- Four (4) Section A tickets for all performances
- One (1) banner located in the Rodeo Arena
- One (1) half page 4-color ad placement in Rodeo Program





**La Fiesta de los
VAQUEROS[®]
Tucson Rodeo**

EVENT SPONSOR \$9,075



- Ten (10) Section B tickets for all performances
- One (1) arena banner
- Sponsor flag presentation
- Logo/link on our web site
- Four (4) perimeter banners
- Sponsor name on event page and day sheet
- Ten (10) passes to Coors Barn
- Four (4) parking passes
- Thirty (30) second spot on video board; provided by sponsor

"TUCSON" SPONSOR \$6,325

- Must include rodeo in their advertising from mid-January through February
- Full page four color ad in rodeo program
- Four (4) Section B tickets for all performances
- Two (2) perimeter banners
- Logo/link on our website
- Thirty (30) second spot on video board; provided by sponsor
- Four (4) Coors Barn passes



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"We're proud to partner with a non-profit who has entertained generations of Tucsonans, and welcomed so many visitors over the past 88 years." Lexie Douglas - Barefoot Wine & Bubbly

VIDEO SPONSOR \$4,400

- Thirty (30) second spot on video board; provided by sponsor
- Full page color ad in rodeo program
- Four (4) Section A tickets to all performances
- One (1) parking pass
- Four (4) Coors Barn passes

SMALL BUSINESS SPONSOR (A) \$2,200

- Four (4) Section A tickets to all performances
- Four (4) Coors Barn passes
- One (1) parking pass
- Quarter page black/white ad in the rodeo program



SMALL BUSINESS SPONSOR (B) \$1,650

- Two (2) Section A tickets to all performances
- Two (2) Coors Barn passes
- One (1) parking pass
- Quarter page black/white ad in the rodeo program



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MERCHANT PACKAGES \$650

(choose from one of the packages below)



Vaquero Club Package

- Two (2) Vaquero Club Tickets for any performance
- Two (2) Coors Barn passes
- One (1) perimeter banner

General Admission Package

- Ten (10) general admission tickets for Saturday, February 20th or Sunday, February 21st performance
- One (1) perimeter banner

Parade Date Package

- Eight (8) grandstand tickets for Thursday, February 25th performance
- One (1) perimeter banner

COORS BARN DANCE SPONSOR \$550



- Sponsor the band for one (1) night at the Coors Barn Dance.
- One (1) banner placed in the dance area for same night.
- Two (2) Coors Barn Dance tickets

ARIZONA'S CELEBRATION *of the* COWBOY



La Fiesta de los **VAQUEROS**[®] Tucson Rodeo

GOLD BUCKLE \$3,750



- A covered six-seat (6) GOLD BUCKLE box for all six rodeo performances.
- Eighteen (18) beverage vouchers daily per GOLD BUCKLE box.
- Six (6) food vouchers daily per GOLD BUCKLE box.
- Coors Barn Dance access for six (6) following each performance.
- Custom signage and acknowledgement in the Tucson Rodeo Program.
- Complimentary programs and daily event schedules.
- Two (2) Gold Buckle parking passes per day.

VAQUERO CLUB TICKETS \$70

Covered Seating and Private Hospitality for Families and Group Gatherings

- Catered lunch
- Three beverage vouchers
- One complimentary parking pass
- Official program and daily schedule



**All photos by Mike Sultzbach*

ARIZONA'S CELEBRATION of the COWBOY